

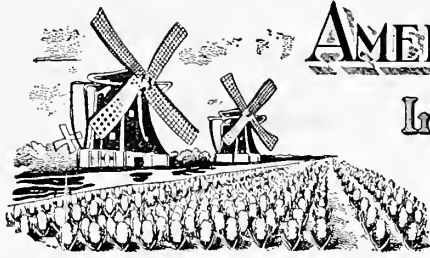
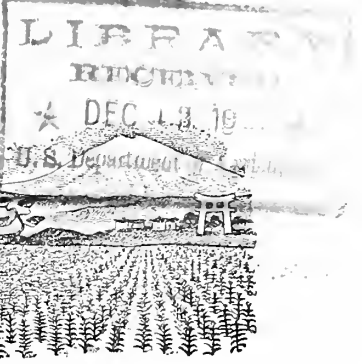
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# AMERICAN BULB COMPANY

## Importers & Growers

182 North Wabash Avenue  
Telephones: CENTral 5662, 5663  
CHICAGO, ILLINOIS  
6 MURRAY ST. NEW YORK CITY



### A. B. C. "Supreme" Quality Florists' Flower Seeds For Early Sowing. Also Forcing Gladioli, Etc.

Our 1928 Florists' Flower Seed and General Catalogue is now being compiled and will be mailed to the trade about December 15th. Appreciating the fact that numerous growers desire to obtain their seed supply meantime, especially for under-glass culture, we are pleased to submit herewith some of the most important items as well as Forcing Gladioli, etc. If you do not find in this list the needed items, please ask for copy of our 1927 General Catalogue, which will be mailed free and at once.

A. B. C. "Supreme" Quality Flower Seeds are planted by the "particular grower" from Maine to California.

#### NEW SNAPDRAGON, Jennie Schneider Sensation of the St. Louis Market for several years past.

We have been fortunate in securing the sole agency for this new Snapdragon, and which we believe is the most valuable pink cut flower variety in existence today.

H. G. Berning, the well known wholesale florist of St. Louis, Mo., and president of the Society of American Florists, says of it: "Regarding your inquiry about the Jennie Schneider Snapdragon, will say we have handled it exclusively for several years and have never been able to get enough to satisfy the demand, the retailers continually fussing because they do not get their orders filled in full. "The color is a beautiful pink, the shade of a well grown Columbia rose. The flowers are very close together with very long spikes. These spikes are over two feet long without disbudbing. "Mr. Schneider, the originator, starts to cut in the early fall and continues to do so right up until the first of June. "This variety cannot be confused with any other. It sells for at least double the price of any other Snapdragon we have ever handled, and we could have sold at least three or four times as many blooms as he was able to produce." Price of seed, per trade pkt., \$2.00; 3 pkts. for \$5.00; 12 pkts. for \$17.50.

We can supply all worth-while varieties of Snapdragons in both seed and plants. We have an exceptionally fine lot, from 2-inch pots, ready for benching. \$10.00 per 100, \$90.00 per 1000. Arrange now for supply to bench after Mums are out. See Classified pages of The Review each week for additional list of Snapdragon plants.

#### ASPARAGUS PLUMOSUS NANUS

One of Our Leading Specialties  
**NORTHERN GREENHOUSE GROWN, TRUE**  
Per 100 seeds, 50c; per 1,000 seeds, \$3.25; per 5,000 seeds, \$15.00; per 10,000 seeds, \$27.00.  
**LATHHOUSE GROWN**  
Per 100 seeds 30c; per 1,000 seeds, \$2.00; per 5,000 seeds, \$9.00; per 10,000 seeds, \$17.00.

#### ASPARAGUS SPRENGERI

Per 100 seeds, 20c; per 1,000 seeds, \$1.25; per 5,000 seeds, \$5.50; per 10,000 seeds, \$10.00.

#### A. B. C. CUT FLOWER ASTERS

Florists' Favorite is of the most exquisite shade of lavender-pink imaginable, full double flower of large size, and a cut flower shade the trade will, we believe, fully appreciate. Plants of strong branching habit. Per trade pkt., 50c; 3 pkts. for \$1.25; per oz., \$2.50.

#### QUEEN OF MARKET

Early-flowering, of branching habit, coming into bloom directly after Early Wonder. The standard early Aster, blooming in July.

|                | Tr. Pkt. | Oz.    |          | Tr. Pkt. | Oz.    |
|----------------|----------|--------|----------|----------|--------|
| Brilliant Rose | \$.025   | \$1.00 | Lavender | \$.025   | \$1.00 |
| Blush Pink     | .25      | 1.00   | Purple   | .25      | 1.00   |
| Crimson        | .25      | 1.00   | White    | .25      | 1.00   |
| Mixed          |          |        |          | .15      | .75    |

#### EARLY ROYAL BRANCHING

Comes into bloom shortly after Queen of the Market and a specially fine Aster to follow said variety; 2 feet high, blooms of large size.

|            | Tr. Pkt. | Oz.    |           | Tr. Pkt. | Oz.    |
|------------|----------|--------|-----------|----------|--------|
| Crimson    | \$.030   | \$1.25 | Purple    | \$.030   | \$1.25 |
| Shell Pink | .30      | 1.25   | Rose Pink | .30      | 1.25   |
| Lavender   | .30      | 1.25   | White     | .30      | 1.25   |
| Mixed      |          |        |           | .30      | 1.25   |

#### SEMPLER'S BRANCHING

The standard late blooming Aster and generally planted by florists for main crop. Plants 2 1/2 to 3 feet high. Branching and robust. Our strain is specially selected.

|                     | Tr. Pkt. | Oz.    |             | Tr. Pkt. | Oz.    |
|---------------------|----------|--------|-------------|----------|--------|
| White               | \$.030   | \$1.25 | Deep Purple | \$.030   | \$1.25 |
| Vick's Silvery Rose | .35      | 1.50   | Lavender    | .30      | 1.25   |
| Shell Pink          | .30      | 1.25   | Azure Blue  | .30      | 1.25   |
| Rose Pink           | .30      | 1.25   | Crimson     | .30      | 1.25   |
| Mixed               |          |        |             | .30      | 1.25   |

#### BODGER'S IMPROVED CALIFORNIA GIANT Also known as the Chicago Cut Flower Market as Chicago Giant Beauty

This new Aster is somewhat of the Crego and Beauty type, but is practically non-lateral, producing flowers of immense size without disbudbing and of wonderful substance on strong, stiff stems, 20 to 24 inches long, acclaimed by wholesale and retail florists as the ideal of cut flower Asters.

|               | Tr. Pkt. | Oz.    |            | Tr. Pkt. | Oz.    |
|---------------|----------|--------|------------|----------|--------|
| Deep Rose     | \$.050   | \$3.00 | Light Blue | \$.050   | \$3.00 |
| Peach Blossom | .50      | 3.00   | Purple     | .50      | 3.00   |
| Mixed         |          |        |            | .50      | 3.00   |

#### SUNSHINE ASTER

Anemone Flowered. A cut flower novelty you will want. Colors, White, Pink, Lilac and Blue, also mixed. Per trade pkt., 25c. New Crimson, per trade pkt., 50c.

#### BEGONIAS

Unsurpassed for pot plants and bedding.

#### SEMPERFLORENS

|   | Tr. Pkt. | Oz. |
|---|----------|-----|
| Albert Martin, Crimson  | \$.075   |     |
| Christmas Cheer, Bright, rich cherry crimson. Very good   | 1.00     | .50 |
| Erfordii, Pink  | .50      |     |
| Flame of Love, Brilliant scarlet flowers with shining Golden Yellow Stamens (1-32 oz., \$2.50)                | 1.00     |     |
| Gustav Knaake, Crimson, resembles Gloire de Lorraine in form; a grand acquisition to the Semperflorens family | 1.00     |     |
| Salmon Queen, Salmon red  | .50      |     |
| Vernon, Deep red (1-32 oz., \$1.00)   | .40      |     |
| Choice Mixed  | .40      |     |

#### GRACILIS

|  |     |
|--|-----|
| Luminosa, Fiery dark red (1-32 oz., \$2.00)  | .50 |
| Prima Donna, Carmine rose (1-32 oz., \$5.00) | .75 |
| Rosea, Pink                                  | .50 |
| Alba, Whitish                                | .50 |

#### BELLIS PERENNIS—English Daisy

|                  | Tr. Pkt. | Oz.    |
|------------------|----------|--------|
| Longfellow, Pink | \$.040   | \$2.00 |
| Snowball, White  | .40      | 2.00   |
| Mixed            | .35      | 1.50   |

#### BLUE LACE FLOWER—Didiscus Coeruleus

Excellent for bouquets. Flowers continually from July until frost. A money maker for florists. \$0.30 \$1.50

#### CALENDULA

Ball's Orange (Originator's Seed)  
A Worth-While Money Maker for the Florist. Price, originator's sealed packets, oz., \$3.00; 1/2 oz., \$2.00; 1/4 oz., \$1.00.  
Ball's New "Gold" Calendula Same Price as Above.

#### CANDYTUFT

|  |                 |            |                |
|--|-----------------|------------|----------------|
| Giant Hyacinth-flowered, White, Particularly recommended for under glass, provides excellent cut flowers | Tr. Pkt. \$0.15 | Oz. \$0.40 | 1/4 lb. \$1.25 |
| Pink, Flesh color  | .15             | .30        | 1.00           |
| Purple   | .15             | .25        | .75            |
| Carmine  | .15             | .25        | .75            |
| Lavender   | .15             | .25        | .75            |
| Rose Cardina, Brilliant rosy red   | .15             | .30        | 1.00           |

#### CARNATION

|  |                 |            |
|--|-----------------|------------|
| Chabaud's, Earliest large flowering; is very choice double mixture | Tr. Pkt. \$0.50 | Oz. \$1.50 |
|--|-----------------|------------|

#### CLARKIA

These desirable flowers are rapidly gaining popularity as cut flowers. Free bloomers all summer.

#### DOUBLE

|   |                 |            |
|---|-----------------|------------|
| Salmon, White, Rose, Carmine, Scarlet, Orange | Tr. Pkt. \$0.15 | Oz. \$0.65 |
|---|-----------------|------------|

#### CENTAUREA—Cornflower

Popular free-flowering annual. Now largely grown under glass for Mothers' Day sales, also Decoration Day.

#### CYANUS

|  |                 |            |
|--|-----------------|------------|
| Double Blue, Excellent for forcing (1/4 lb., \$1.50) | Tr. Pkt. \$0.15 | Oz. \$0.50 |
| Double Rose (1/4 lb., \$1.50)                        | .15             | .50        |
| Double White (1/4 lb., \$1.50)                       | .20             | .50        |
| Emperor William, Single blue                         | .15             | .25        |

#### CENTAUREA, White Leaved—Dusty Miller

|                                    |                 |            |
|------------------------------------|-----------------|------------|
| For borders, vases, baskets, etc.  | Tr. Pkt. \$0.40 | Oz. \$2.00 |
| Candidissima, Silvery gray foliage |                 |            |
| Gymnocarpa, Fine silvery foliage   | .15             | .60        |

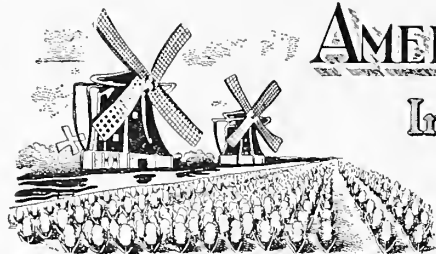
#### COBAEA SCANDENS—Cup and Saucer Vine

Plant seeds edgewise to insure good germination.

|                         |                 |            |
|-------------------------|-----------------|------------|
| Blue, (1/4 lb., \$1.25) | Tr. Pkt. \$0.15 | Oz. \$0.40 |
| White                   | .20             | .75        |

#### CCOLEUS

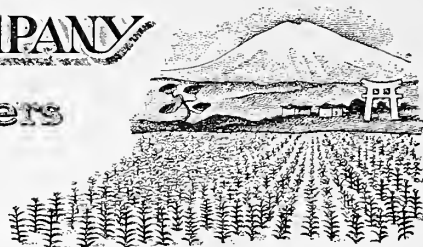
|   |                 |            |
|---|-----------------|------------|
| Large Leaved, Choicest mixed, 1/8 oz., \$1.00 | Tr. Pkt. \$0.50 | Oz. \$7.00 |
|---|-----------------|------------|



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# A. B. C. "Supreme" Quality Florists' Flower Seeds

—Continued

### MYOSOTIS

#### FORGET-ME-NOT SUSANNE

An A. B. C. Introduction. For Cut Flowers or Pot Plants. A selection out of the Blue Bird, perhaps the finest Forget-Me-Not to date. In addition to selling well in a cut state, it makes a splendid pot plant, but its chief value lies in its early-blooming habit. Especially desirable for St. Valentine's Day. Price per pkt., \$1.00; 6 pkts., \$5.00.

#### IPOMOEA—Moonflower

|   | Tr. Pkt. | Oz.    |
|---|----------|--------|
| Noctiflora. Mexicana Grandiflora Alba. ¼ lb. \$1.25 | \$0.15   | \$0.40 |
| Heavenly Blue. Rubro-Coerulea                       | .20      | .60    |
| Setosa. Brazilian Morning Glory, blue               | .15      | .30    |

#### KENILWORTH IVY

|                            | Tr. Pkt. | Oz.    |
|----------------------------|----------|--------|
| Linaria Cymbalaria. Violet | \$0.40   | \$2.00 |

#### LARKSPUR—Annual

As a cut flower these are indispensable, either outdoors or in the greenhouse. We have a particularly fine strain of this very desirable flower.

|                                    | Tr. Pkt. | Oz.    |
|------------------------------------|----------|--------|
| Tall Stock-Flowered. Ageratum-blue | \$0.15   | \$0.75 |
| Exquisite Soft                     |          |        |
| Pink                               | \$0.25   | \$1.00 |
| Dark Blue                          | .15      | .75    |
| Pure White                         |          |        |
| Giant Hyacinth-Flowered. Mixed     | .15      | .75    |
| Dwarf Double Rocket. Mixed         | .15      | .75    |

#### LANTANA

|  | Tr. Pkt. | Oz.    |
|--|----------|--------|
| Desirable for bedding, pot culture or vases. |          |        |
| Dwarf Compacta. Mixed                        | \$0.15   | \$0.50 |
| Hybrida. Tall, Mixed                         | .15      | .40    |

#### LOBELIA

|  | Tr. Pkt. | Oz.    |
|--|----------|--------|
| Sow early to get best results.             |          |        |
| Barnard's Perpetual. Dwarf blue, white eye | \$0.30   | \$1.50 |
| Speciosa. Dark blue, trailing              | .25      | 1.00   |
| Crystal Palace Compacta. Dwarf, dark blue  | .50      | 2.50   |
| Emperor William. Dwarf, light blue         | .50      | 3.00   |
| Erinus Gracilis. Light blue, trailing      | .15      | .75    |
| Sapphire. Deep blue, white eye, trailing   | .40      |        |
| White Gem. Dwarf, white                    | .30      | 1.75   |

#### LUPINUS—Annual

|  | Tr. Pkt. | Oz.    |
|--|----------|--------|
| Fine for forcing, splendid cut flower. |          |        |
| Pink                                   | \$0.15   | \$0.25 |
| Rich Blue                              | .15      | .25    |
| Sky Blue                               | .15      | .25    |

#### MAURANDIA

|   | Tr. Pkt. | Oz.    |
|---|----------|--------|
| Desirable climbing plant for vases, baskets, etc. |          |        |
| Barelayana. Purple                                | \$0.50   | \$3.00 |
| Choice Mixed. All colors                          | .50      | 3.00   |

#### MIGNONETTE

|   | Tr. Pkt. | Oz.    |
|---|----------|--------|
| Desirable for cutting. Fragrant.  |          |        |
| New York Market. Greenhouse grown, one of the finest for forcing. ¼ oz., \$1.00 | \$0.50   | \$6.00 |

#### PETUNIAS

A. B. C. Special Strains of California Grown Petunia Seeds

##### SINGLE PETUNIAS

**THEODOSIA.** New A. B. C. Introduction. Single rose-pink with golden center. We believe this to be the peer of all single Petunias. The result of over 40 years of selection by Shepherd's, the famous California Petunia specialists. Price: 500 seeds, \$1.00; 1000 seeds, \$1.75.

|   | Tr. Pkt. | Oz.    |
|---|----------|--------|
| CALIFORNIA GIANTS MIXED. Mammoth flowering. (1/16 oz., \$3.00)              | \$0.50   |        |
| GRANDIFLORA FRINGED, HYBRIDA MIXED. Beautifully fringed. (1/16 oz., \$1.50) | .50      |        |
| RUFFLED GIANTS. FLUFFY RUFFLES. Mixed colors. (1/16 oz., \$3.00)            | .75      |        |
| ROSY MORN. Dwarf, rose. (¼ oz., 75c)  | .50      | \$2.50 |
| DOUBLE ROSY MORN  | 1.00     |        |
| ROSE OF HEAVEN. Very dwarf. Rose-pink. (¼ oz., 75c)                         | .50      | 2.00   |
| BLUE BIRD. Blue Rosy Morn   | .50      |        |

##### DOUBLE PETUNIAS

**A. B. C. SUPREME DOUBLE "SEED PRODUCING" MIXED.** The finest double Petunias offered; produces a very large percentage of beautiful double flowers. Price: 500 seeds, \$1.00; 1000 seeds, \$2.00.

**MARVELOUS DOUBLE MIXED.** Similar to the preceding, but with fewer of the very large, peony-flowered type. Price: 1000 seeds, \$1.00.

##### PORTLAND PETUNIAS

|                                | Tr. Pkt. | Oz. |
|--------------------------------|----------|-----|
| ELK'S PRIDE. "Royal Purple"    | \$1.00   |     |
| PRIDE OF PORTLAND. Deep rose   | 1.00     |     |
| WHITE BEAUTY                   | 1.00     |     |
| SCARLET BEAUTY. Bright scarlet | 1.00     |     |
| MIXED COLORS                   | 1.00     |     |

3 pkts. of any of above for \$2.50.

6 pkts. of any of above for 4.50.

### PANSIES

A. B. C. "Private Stock" Exhibition Mixture. For Cut Flower or Plant Production. Without exaggeration we can state that this strain represents the acme of Pansy culture. Trade pkt., 50c; per ¼ oz., \$1.25; per ½ oz., \$2.00; per oz., \$7.00.

**GIANT TRIMARDEAU CHOICE MIXED.** Tr. pkt., 30c; per oz., \$2.25.

**CHOICE MIXED.** Tr. pkt., 25c; per oz., \$1.25.

#### STEELE'S PANSY MIXTURES

Direct from the Introducers

**STEELE'S MASTODON MIRACLE MIXED.** 1/16 oz., 85c; ¼ oz., \$1.50; ½ oz., \$2.75; ¾ oz., \$5.25; 1 oz., \$10.00; 2 ozs., \$19.00; 4 ozs., \$34.00.

**STEELE'S MASTODON GREENHOUSE SPECIAL MIXED.** (O. K. outside.) 1/16 oz., 65c; ¼ oz., \$1.00; ½ oz., \$1.75; ¾ oz., \$3.25; 1 oz., \$6.00; 3 ozs., \$16.00; 4 ozs., \$21.00.

**STEELE'S MASTODON MASTERPIECE MIXED.** 1/16 oz., \$1.00; ¼ oz., \$1.75; ½ oz., \$3.25; ¾ oz., \$6.25; 1 oz., \$12.00; 2 oz., \$24.00; 4 oz., \$40.00. Hardy, best for cut flowers.

#### A. B. C. GIANT PANSIES

|  | Tr. Pkt. | ¼ Oz.  | Oz.    |
|--|----------|--------|--------|
| Giant Prize, Separate Colors. Azure blue | \$0.30   | \$0.50 | \$1.65 |
| Black Blue                               | .30      | .50    | 1.65   |
| Emperor William. Blue                    | .30      | .50    | 1.65   |
| Hortensia Red                            | .30      | .50    | 1.65   |
| King of the Blacks                       | .30      | .50    | 1.65   |
| Lord Beaconsfield. Purple violet         | .30      | .50    | 1.65   |
| Peacock. Blue, claret and white          | .30      | .50    | 1.65   |
| Yellow with Eye                          | .30      | .50    | 1.65   |
| Snow Queen. Pure White                   | .30      | .50    | 1.65   |
| Striped and Mottled                      | .30      | .50    | 1.65   |
| White with Eye                           | .30      | .50    | 1.65   |
| Pure Yellow                              | .30      | .50    | 1.65   |

#### SALPIGLOSSIS

Very showy annuals, splendid for cutting.

|                                       | Tr. Pkt. | Oz.                         |
|---------------------------------------|----------|-----------------------------|
| Crimson and Gold. \$0.30              | \$1.15   | Scarlet and Gold .30 \$1.15 |
| Primrose .30                          | 1.15     | White and Gold .30 1.15     |
| Purple and Gold .30                   | 1.15     | Choice Mixed .25 .75        |
| Emperor. Extra large flowering, mixed | .25      | 1.00                        |

#### SALVIA

We fully realize the importance of Salvias to the florist and are careful to arrange for our stock with a specialist who supplies only fine pung seed which is saved from specimen plants and such as shows a high germination.

|                         | Tr. Pkt. | Oz.    |
|-------------------------|----------|--------|
| America. Globe of Fire  | \$0.50   | \$4.50 |
| Bonfire. Clara Bedman   | .40      | 3.00   |
| Splendens. Tall growing | .35      | 2.00   |
| Drooping Spikes         | .50      | 4.00   |
| Zurich. Dwarf, early    | .50      | 4.00   |
| Patens. Blue            | .50      |        |

#### SHAMROCK

|                           | Tr. Pkt. | Oz.    |
|---------------------------|----------|--------|
| True Irish. ¼ lb., \$2.50 | \$0.20   | \$0.75 |

#### SCHIZANTHUS—Butterfly Flower

|                             | Tr. Pkt. | Oz.    |
|-----------------------------|----------|--------|
| For Cut Flowers—            |          |        |
| Garroway's Hybrids          | \$0.50   |        |
| Hybrida Grandiflora         | .20      | \$0.75 |
| Wisetonensis. Fine for pots | .30      | 1.00   |
| Rose and Amber Shades       | .50      |        |

#### SMILAX—Myrsiphyllum Asparagoides

A well known greenhouse climber. Valuable for floral decorations, ¼ lb., \$1.75.

#### STOCKS

##### A. B. C. SPECIAL FLORISTS' STRAINS

Our percentage of doubles equals the best European strains and our grower received five "Awards of Merit" and two "highly commended" at the trial of Stocks conducted by the Royal Horticultural Society of Great Britain at Wisley, England, in 1922.

##### IMPROVED BISMARCK STOCKS

An especially meritorious class. These Stocks are giant, growing from twenty-four to thirty inches tall, of branching habit, producing innumerable large spikes measuring twelve to sixteen inches long, coming into bloom in ten to twelve weeks.

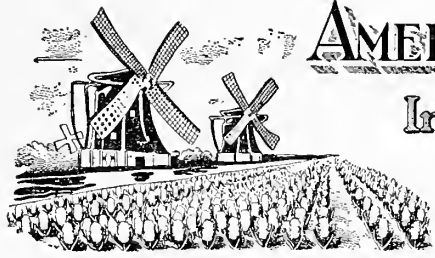
|                            | Tr. Pkt. | Oz.    |
|----------------------------|----------|--------|
| White                      | \$0.50   | \$3.00 |
| Blood Red                  | .50      | 3.00   |
| Blush, Apple Blossom       | .50      | 3.00   |
| Canary Yellow. Golden Bell | .50      | 3.00   |
| Dark Blue                  | .50      | 3.00   |
| Fiery Blood Red. Fine      | .50      | 3.00   |
| Lavender. Extra            | .50      | 3.00   |
| Rose. Deep rose-pink       | .50      | 3.00   |
| Choice Mixed               | .50      | 3.00   |

These Bismarck Stocks find great favor in the Chicago wholesale cut-flower market. They come into bloom about ten days later than Beauty of Nice.

##### MAMMOTH BEAUTY OF NICE, EARLY FLOWERING

Branching Stocks which bloom earlier than other strains. Very desirable for cut flowers.

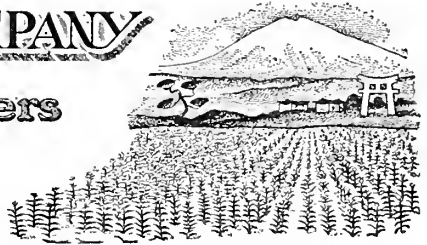
|               | Tr. Pkt. | Oz.    | Tr. Pkt.     | Oz.           |
|---------------|----------|--------|--------------|---------------|
| Canary Yellow | \$0.50   | \$2.50 | Old Rose     | \$0.50 \$2.50 |
| Carmine Rose  | .50      | 2.50   | Rosy Lilac   | .50 2.50      |
| Crimson       | .50      | 2.50   | White        | .50 2.50      |
| Deep Blue     | .50      | 2.50   | Lavender     | .50 2.50      |
| Flesh Pink    | .50      | 2.50   | Choice Mixed | .50 2.50      |



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# A.B.C. "Supreme" Quality Florists' Flower Seeds

—Continued.

### THUNBERGIA—Black-Eyed Susan

|             |              |               |
|-------------|--------------|---------------|
| Mixed ..... | Tr. Pkt. Oz. | \$0.20 \$1.00 |
|-------------|--------------|---------------|

### TORENIA

|                                  |        |        |
|----------------------------------|--------|--------|
| Fournieri Grandiflora. Blue..... | \$0.50 | \$3.00 |
|----------------------------------|--------|--------|

### EARLY FLOWERING SWEET PEAS

#### A. B. C. IMPROVED ZVOLANEK'S ROSE

The Variety Which Popularized Sweet Peas. A. B. C. Improved Zvolanek's Rose is used for main crop by many of the largest growers in this country. Price, per oz., 50c; ¼ lb., \$1.75; per lb., \$6.00. Write for price on quantity.

#### MORSE'S SUPERIOR PINK

The flower of which is unusually well formed and waved, the standard being quite round and symmetrical. The color of the flower is a beautiful rose pink, slightly shaded with salmon. The plant is a strong grower, giving plenty of four-blossom sprays. Per oz., \$1.20; per ¼ lb., \$4.50; per lb., \$15.00.

#### BALL'S BLUE

This new variety seems to have everything desired to make it the outstanding blue for cut flowers and we recommend it for at least part of your planting of this color. Per oz., \$1.25; per ¼ lb., \$4.50; per lb., \$15.00.

#### BALL'S ROSE

The color of Ball's Rose is a bright deep rose with just a suggestion of amber in it and which tends to brighten the effect. Flowers of extra size and borne on extra long stems. Per oz., \$1.25; per ¼ lb., \$4.50; per lb., \$15.00.

#### JEANNE MAMITSCH

A giant sport of Rose Queen. Beautiful rose color and sells for top price in New York market. Per oz., \$1.00; ¼ lb., \$3.00; per lb., \$10.00.

**CHEVALIER.** This fine, new rose variety is of foremost commercial value. CHEVALIER is a flower of great beauty and magnificent size. The blooms are borne in fours on fine, long stems, and the color is truly unique. It is a true rose livened with a suspicion of lemon, which gives the flower, especially when bunched, a bright and pleasing life-like effect. CHEVALIER has been awarded two Certificates of Merit—at the International Flower Show, 1922, and the National Flower Show, 1922. Per oz., 50c; 4 ozs., \$1.75; lb., \$6.00.

**TRUE BLUE.** This lovely variety is a charming shade of true blue or light violet-blue. The flowers are of great size, much waved or crimped, strong and vigorous in growth, and most floriferous. Does not grow out of bounds. Excellent for all seasons. Awarded Certificates of Merit at the Great International Show, New York, 1918. Per oz., 50c; 4 ozs., \$1.75; lb., \$5.00.

**EARLY ELDORADO.** A pure orange-salmon; early everblooming, of robust, vigorous habit. In color it is synonymous with the late variety, Robert Sydenham. It is practically sun-proof and does not require shading. We predict it will supersede all so-called orange varieties. Per oz., \$1.25; ¼ lb., \$4.00; lb., \$15.00.

**BALL'S COLUMBIA.** Color, pink and white. Very early and one of the best florists' varieties, like Christmas White and Pink. Per oz., 50c; ¼ lb., \$1.50; lb., \$5.00.

**BLUEBIRD.** The flowers are arranged on long stems. Much the best of all blue sorts. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.00.

**BURPEE'S ORANGE.** Glistening orange. Exceptionally good. Per oz., 65c; ¼ lb., \$2.50; 1 lb., \$8.00.

**GLITTERS.** A variety which is unique in itself. The color is a bright, fiery orange-salmon. The flowers are of enormous size, are beautifully waved, usually borne four to the stem. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.00.

**GRENADIER.** This is the most brilliant Sweet Pea yet introduced. The color may best be described as a glowing poppy scarlet. Per oz., 65c; ¼ lb., \$2.50; 1 lb., \$8.00.

**HARMONY.** An exceptionally choice clear lavender. Very large flower. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.00.

**IMPROVED SNOWSTORM.** The standard white flowered variety. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.00.

**LAVENDER KING.** Color rich, true, deep lavender. Flowers are of large size and beautifully waved form. Extra fine. Per oz., 50c; ¼ lb., \$1.50; 1 lb., \$5.00.

**MRS. KERR.** The first early flowering salmon. Created a sensation when first exhibited at the International Flower Show in New York, March, 1921; also at the National Flower Show, Indianapolis, Ind., 1922. Per oz., 60c; ¼ lb., \$2.00; 1 lb., \$7.00.

**PRINCESS.** A vigorous grower with large flowers, fluted and waved. Color a lovely shade of soft lavender suffused mauve. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$5.00.

**IMPROVED ROSE QUEEN.** Color a most attractive shade of pink. Per oz., 75c; ¼ lb., \$2.75; 1 lb., \$10.00.

**TORCH.** This is a beautiful shade of salmon orange and a great favorite in the Detroit, Michigan, cut flower market. We consider this a worthy acquisition to our list of desirable varieties. Per oz., 60c; per ¼ lb., \$2.00; lb., \$7.00.

**YARRAWA.** Bright rose-pink with a clear, creamy base. Flowers average 2½ inches in diameter; many are duplex or double. Per oz., 50c; ¼ lb., \$1.50; 1 lb., \$5.00.

### EARLY FLOWERING SWEET PEAS IN MIXTURE

Realizing that numerous of our customers can only devote limited space to the culture of Sweet Peas under glass, but at the same time desire to have an assortment of colors and shades, we have consequently made up a superior mixture from named varieties in this list and which should fully cover the above named want.

Per oz., 40c; per ¼ lb., \$1.50; per lb., \$5.00

**NOTE!** Complete list of Early Flowering Sweet Peas mailed for the asking.

### SPENCER OR SUMMER FLOWERING

#### SWEET PEAS

|  | Oz.    | ¼ Lb.  | Lb.    |
|--|--------|--------|--------|
| Apple Blossom. Pink white.....   | \$0.25 | \$0.75 | \$2.50 |
| Asta Ohm. Lavender.....  | .25    | .75    | 2.50   |
| Austin Frederick, Imp. Lavender.....   | .25    | .75    | 2.50   |
| Barbara. A superb salmon.....  | .25    | .75    | 2.50   |
| Blanche Ferry. Rose and white.....   | .25    | .75    | 2.50   |
| Charming. Soft Cerise.....   | .30    | .85    | 3.00   |
| Crimson King. Extra crimson.....   | .25    | .75    | 2.50   |
| Commander Godsall. Dark blue.....  | .25    | .75    | 2.50   |
| Constance Hinton. Black seeded white.....  | .25    | .75    | 2.50   |
| Daisybud. A harmonious combination of apple blossom tints with a cast of cream pink..... | .25    | .75    | 2.50   |
| Elfrida Pearson. Blush pink.....   | .25    | .75    | 2.50   |
| Empire. Deep pink, fine.....   | .40    | 1.40   | 3.00   |
| Fordhook Orange. Extra.....  | .35    | 1.00   | 3.50   |
| Glory. Cerise.....   | .25    | .75    | 2.50   |
| Gold Crest. Salmon, extra.....   | 1.75   | 6.00   | 20.00  |
| Hawmark Salmon Pink. Rich deep pink with salmon and orange tints in the standard.....    | .30    | .85    | 3.00   |
| Heracles. Giant pink.....  | .25    | .75    | 2.50   |
| King White Improved. Pure glistening white.....  | .25    | .75    | 2.50   |
| King Edward. Crimson.....  | .25    | .75    | 2.50   |
| Matchless. Cream color.....  | .25    | .75    | 2.50   |
| Mammoth. Orange scarlet.....   | .45    | 1.15   | 4.00   |
| Miss California. Cream pink.....   | .30    | .85    | 3.00   |
| Mrs. Tomlin. Scarlet, extra.....   | .25    | .75    | 2.50   |
| Mrs. Tom Jones. Bright blue, large.....  | .25    | .75    | 2.50   |
| Picture. A blend of cream and pink.....  | .25    | .75    | 2.50   |
| Powers Court. Pure lavender, extra.....  | .25    | .75    | 2.50   |
| Royal Scot. A fiery deep cerise.....   | .25    | .75    | 2.50   |
| Supreme. Light pink, extra.....  | .90    | 3.00   | 10.00  |
| Sunset. Soft rich rose with a glowing yellow suffusion near the base.....                | .25    | .75    | 2.50   |
| Tangerine Improved. Orange.....  | .30    | .85    | 3.00   |
| Valentine. Pleasing shade of delicate blush pink.....                                    | .25    | .75    | 2.50   |
| Warrior. Rich reddish maroon flushed with bronze.....                                    | .25    | .75    | 2.50   |
| Wedgwood. Blue.....  | .25    | .75    | 2.50   |
| Extra Choice Mixed.....  | .20    | .65    | 2.00   |

### VERBENA

|                                  | Tr. Pkt. | Oz.    |
|----------------------------------|----------|--------|
| Mammoth Scarlet (Defiance) ..... | \$0.30   | \$1.25 |
| Pink .....                       | .30      | 1.25   |
| Purple .....                     | .30      | 1.25   |
| Blue .....                       | .30      | 1.25   |
| Striped .....                    | .30      | 1.00   |
| Lucifer. Cardinal red .....      | .30      | 1.50   |
| White .....                      | .30      | 1.50   |
| Yellow .....                     | .30      | 1.25   |
| Mixed .....                      | .30      | 1.00   |
| Giant Flowered Mixed .....       | .50      | 1.75   |
| Lemon Scented .....              | .40      | 3.00   |

### ZINNIAS

#### BODGER'S TRUE STRAIN

#### DAHLIA-FLOWERED ZINNIAS—"A FLORIST'S MONEYMAKER"

**Exquisite.** Color light rose with center a deep rose. (Tyrian Rose.) Old Rose. This is adequately described by its name, as it is of the real old rose shade.

**Illumination.** Similar to Exquisite, but a striking self color of deep rose. (Tyrian Rose.)

**Golden State.** A very rich orange-yellow (Cadmium). Yellow in the bud, turning to an attractive orange when in full bloom.

**Crimson Monarch.** By far the largest and best of red shades.

**Giant Attraction.** A distinct shade of brick red (Spectrum Red) which carries its color well from the bud, and forms into an immense ball of color when in full bloom.

**Scarlet Flame.** A large, beautiful, bright scarlet, with a delightful blending of orange throughout the petal. This is not a bicolor.

**Meteor.** A rich, glowing deep red (Spinel Red) and the darkest of all the red shades. Fine form, with good depth of petals. Very large.

**Oriole.** An immense orange and gold bicolor, changing slightly as it ages, but at all times worthy of the beautiful bird for which it is named.

**Dream.** A fine, deep lavender, turning to purple (Mallow Purple) a new, desirable shade in Zinnias.

**Polar Bear.** A very large pure white, the best white yet seen in Zinnias.

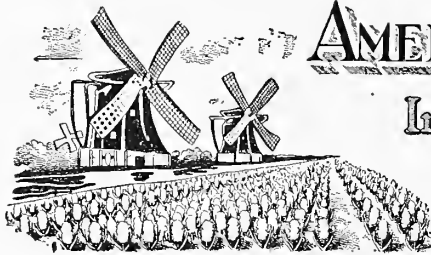
**Buttercup.** An immense deep creamy yellow. A very desirable flower.

**Canary Bird.** A delicate shade of primrose—very large and holds its color well until out of bloom.

Price of each of above: Extra size Trade Packet, 50c; ¼ oz., 75c; per oz., \$2.50.

Special Offer. One extra size Trade Packet, each of any seven varieties selected from above for \$3.00.

Special Mixture. A well-blended mixture containing the above novelties. Price, Trade Packet, 35c; per doz., \$1.50.



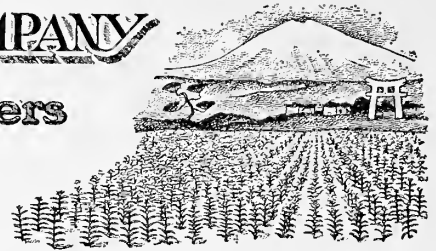
# AMERICAN BULB COMPANY

Importers & Growers

182 North Wabash Avenue  
Telephones: CENTral 5662, 5663

CHICAGO, ILLINOIS

6 MURRAY ST. NEW YORK CITY



## A. B. C. "SUPREME" Quality Gladioli for Forcing

The following varieties are generally conceded to be the most dependable for forcing. Bulbs are produced under A. B. C. personal supervision, on our contract farms in California, Indiana, Michigan and Iowa. We guarantee that none of same have been under crop for cut flowers. Therefore you can be assured of stock that contains full vigor and which has been scientifically treated, after harvest, especially for greenhouse culture.

|   | Per 100 | Per 1000 |
|---|---------|----------|
| Alice Tiplady (Prim.) Rich orange         | \$3.50  | \$30.00  |
| Flaming Sword. Exceptional red; early     | 7.00    | 65.00    |
| E. J. Shaylor. Deep rose-pink             | 3.25    | 28.00    |
| Mrs. Frank Pendleton. Rose-pink on white  | 3.00    | 25.00    |
| Maiden's Blush (Prim.) Blush pink; early  | 2.50    | 20.00    |
| Odin. Salmon color, dark blotches         | 3.70    | 32.00    |
| Myrtle. Pink; extra fine                  | 4.10    | 36.00    |
| Rose Luisante (Prim.) Pink, extra         | 4.50    | 40.00    |
| Remembrance. Improved Shaylor; extra fine | 5.00    | 45.00    |
| Orange Queen (Prim.) Extra                | 7.00    | 65.00    |
| Souvenir (Prim.) Yellow                   | 4.25    | 37.00    |
| Mrs. Francis King. Flame pink             | 3.00    | 25.00    |
| Virginia. Scarlet; extra fine, early      | 4.00    | 35.00    |
| Halley. Delicate salmon pink              | 2.85    | 23.00    |
| Herada. Pure mauve                        | 3.50    | 30.00    |
| Joe Coleman. Rich red                     | 4.00    | 35.00    |
| Mona Lisa. Blush white                    | 4.00    | 35.00    |
| Rose 1910. Rose pink                      | 3.00    | 25.00    |
| Scarlano. Bright red                      | 4.00    | 35.00    |
| War. Deep blood red                       | 4.00    | 35.00    |
| Duchess of York. Purple blue              | 4.50    | 40.00    |

For success in forcing it is most important that you obtain the highest quality of Gladiolus bulbs possible. We can and will supply you with such. It is suggested that order be placed at once for shipment as wanted.—A. B. C.



### GLADIOLUS VIRGINIA

Generally accepted as one of the most outstanding forcing gladioli of the day.

### FRENCH HYDRANGEAS

For Easter, Mothers' Day and Memorial Day Forcing. Fall Delivery.

Pot-grown and especially prepared for early forcing.

|        | Per 100 |
|--------|---------|
| 4-inch | \$35.00 |
| 5-inch | 50.00   |
| 6-inch | 65.00   |
| 7-inch | 80.00   |

### SPIRÆAS

For Easter and Mothers' Day Blooming  
(NOVEMBER-DECEMBER DELIVERY)

Extra fine 2-year-old clumps.

|                             | Per 100 |
|-----------------------------|---------|
| Gladstone. White            | \$30.00 |
| Queen Alexandra. Clear pink | 30.00   |
| America. Lilac rose         | 30.00   |
| Peachblossom. Pink          | 30.00   |
| Gloria. Pink extra          | 45.00   |
| Rubens. Red                 | 30.00   |

Spiræa roots should be frozen before forcing. Usually about 75 days are required for Easter forcing and 90 days for Mothers' Day blooming. Temperature, 55 degrees.



SPIRÆA GLADSTONE

### CLIMBING OR TRAILING ROSES

For Easter, Mothers' Day, etc.

**EUGENE JACQUET.** A vigorous growing Rose, producing large clusters of fragrant cherry-red flowers. We predict that Eugene Jacquet will be more freely grown for Easter forcing than any of the other sorts usually produced for this purpose. Per 100, \$60.00.

**ROSERIE.** Sport from Tausendschoen. Like the standard Tausendschoen in habit with very charming pink or carmine flowers. An American introduction worthy of much attention. A favorite florists' forcing variety. Per 100, \$60.00.

**TAUSENDSCHOEN.** The buds are cherry-pink, opening to very double flowers of softer shades that eventually fade to white. Per 100, \$40.00.

**DOROTHY PERKINS.** Clear cherry-pink, slightly fragrant flowers, borne in great profusion and lasting for a long time. Per 100, \$40.00.

**EXCELSA. H. W. (Walsh, 1908.)** An intense crimson, with the edges of the petals a little lighter, produced in immense clusters. Per 100, \$40.00.

**CRIMSON RAMBLER.** Great masses of crimson, semi-double flowers are borne by the vigorous plants. Per 100, \$40.00.

### FLORISTS' FORCING POT ROSES (Baby Ramblers)

Roses forced in pots for Easter and other spring holidays, both Baby and Climbing Varieties, have increased greatly in number in the past few years. No plants are more attractive and the demand each spring is larger than the supply. Through contract arrangements with specialist growers we are in position to supply strong two-year-old budded stocks of the highest quality and in most up-to-date pink and red varieties. Price of Baby Ramblers, \$35.00 per 100.

### BLEEDING HEART (Dicentra Spectabilis)

We have a specially fine lot of roots of this old favorite plant. Provides an exceptional pot plant and can be brought into bloom in a short period of time. Per 25, \$9.50; per 100, \$35.00.